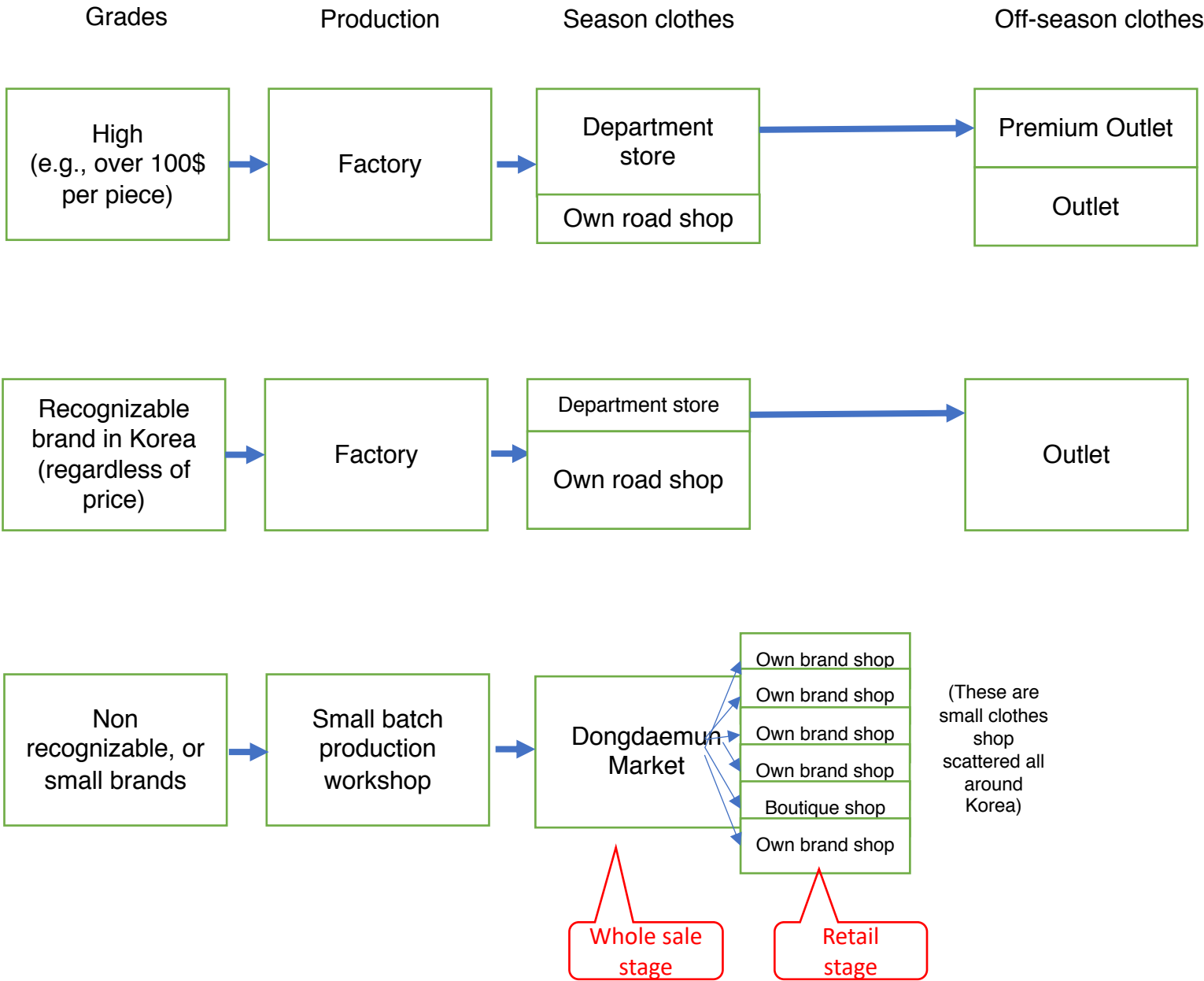


Woman clothes shopping place by life cycle



Premium outlet for international & local luxury goods, mostly located outside cities such as SINSEGYE PREMIUM OUTLET YEOJU, LOTTE PREMIUM OUTLET PAJU

Shopping malls at DONGDAEUM MARKET

- If you want to buy 'non-brand (not recognizable)' clothes, Dongdaemun is the only one shopping place.
- At Dongdaemun Market, there are two sections; one for tourist (red colored spots), or ordinary consumer, the other is for the whole sale shop complex for retailers (blue colored spots) (They visit the market during 11pm-6am. → This makes many foreign tourists misunderstood. This midnight market is not for tourists. Unless you buy more than 2 pieces for the same design, they might not attention on you.

